

Fighting Stigma

With Peer-Led Education



Financial Disclosure

As workshop speakers at this conference,
we, (Amy Yashinsky and Malkia Maisha
Newman)

have nothing to disclose nor do we have any
involvements that could be seen as a
potential conflict of interest.

Community Network Services

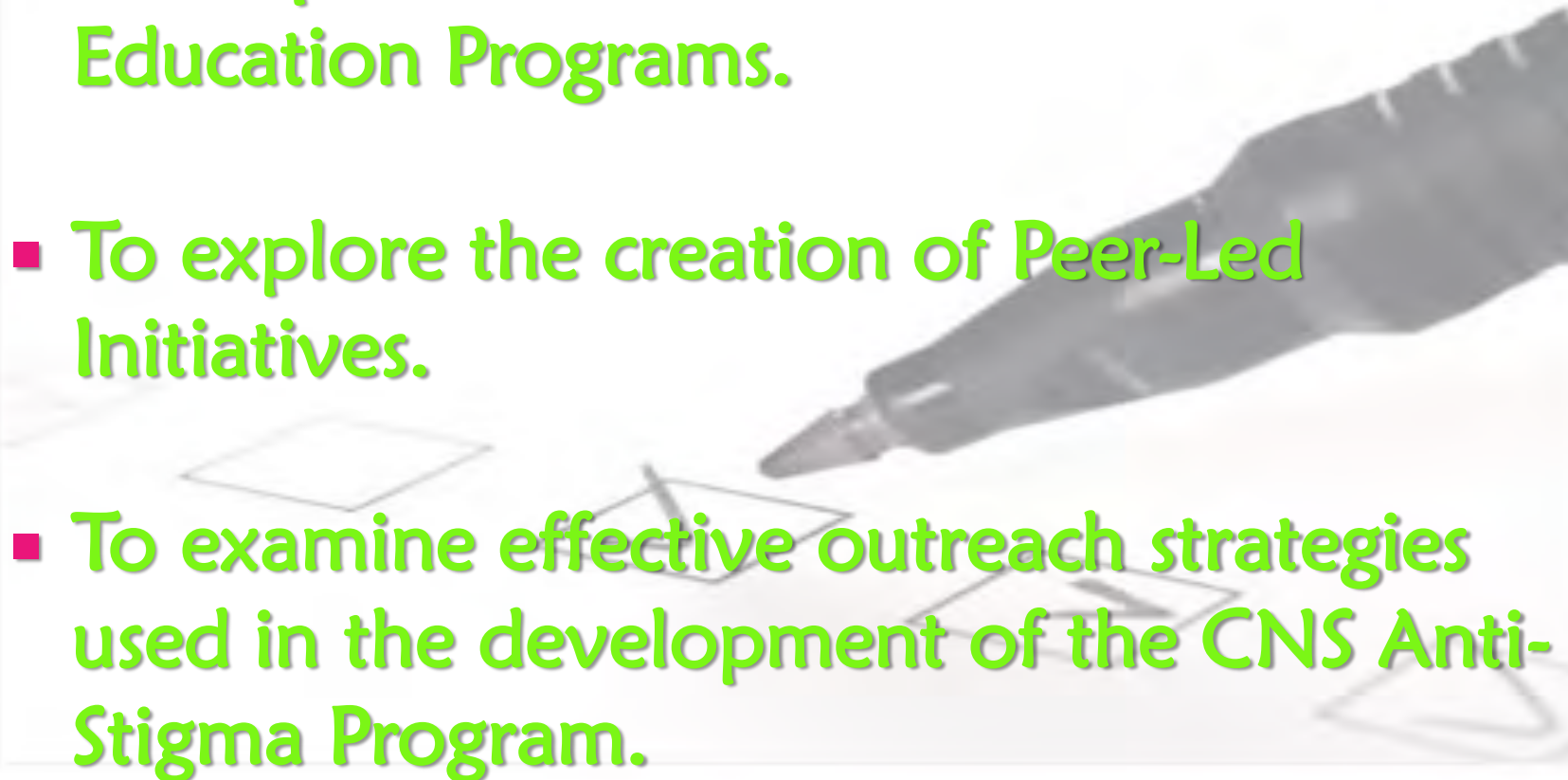


○ Who we are

○ What we do

○ Who we serve

Objectives

- To emphasize the value of Peer-Led Education Programs.
 - To explore the creation of Peer-Led Initiatives.
 - To examine effective outreach strategies used in the development of the CNS Anti-Stigma Program.
- 

A Brief Program History



Malkia Maisha & Margaret Thele
2005

2006 Eli Lilly Awards



Laura Farwell Malkia Maisha

Washington D.C.
2006



Malkia, Margaret,
Laura, & Erin



Margaret Thele, James Fortune, Malkia Maisha Newman
2007 MIRA Awards



James, Margaret, Laura, Amy, & Malkia
1st Annual 5K Run Walk 2008



Emily Smith & Malkia Newman
2009 Community Faith Breakfast



Malkia Newman, Amy Yashinsky, Kim Rider, & Sarah Inda
2011 National Council for Community Behavioral Healthcare
Awards Celebration Program of Merit

The Value of Peer Led Education



Personal Experience

- **Validity**
- **Real-Life Solutions**
- **Tried and True**



Creation of New Peers



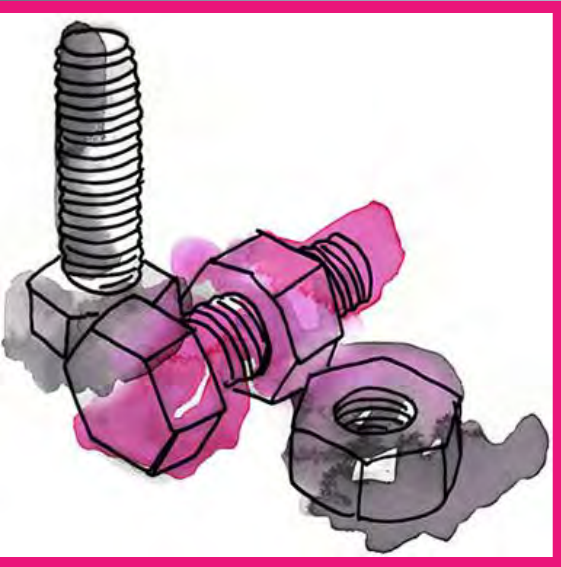
Dispels Myths and Stereotypes

- **In our own words**
- **Faces of Recovery**
- **Keeping it Real**
- **Encourages Empathy**

Creation of Peer-Led Programs

- Structure
- Communication
- Personal Responsibility & Accountability

NUTS & BOLTS

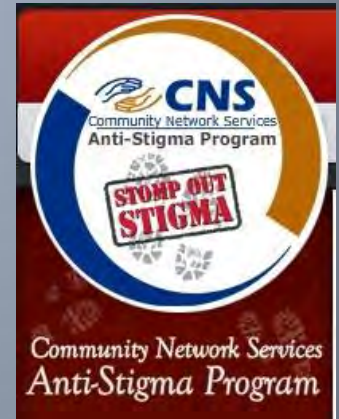


- Funding
- Training
- Support



Marketing and Public Relations

- Website
- Social Media
- Newsletter
- Brochures & Giveaways
- Basic Presentation
 - Customization



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THINK OUTSIDE THE BOX



What You Need to Know About



Mental Health

Malkia's Story

- Do You See the Elephant?
- Seeking Help
- That Was Then, This is Now



Amy's Story



- So, why am I here?
- “Personal Experience”
- Being of Service



Presents:

Adventures in Recovery

“We’re Not in
Kansas Anymore,
Toto!”



!I'm gonna
get you,
my pretty!!

!And your little dog, too!!



"We're
Off
To
See
The
Wizard!"



Recovery is.....

The Power of The Spirit





Sale





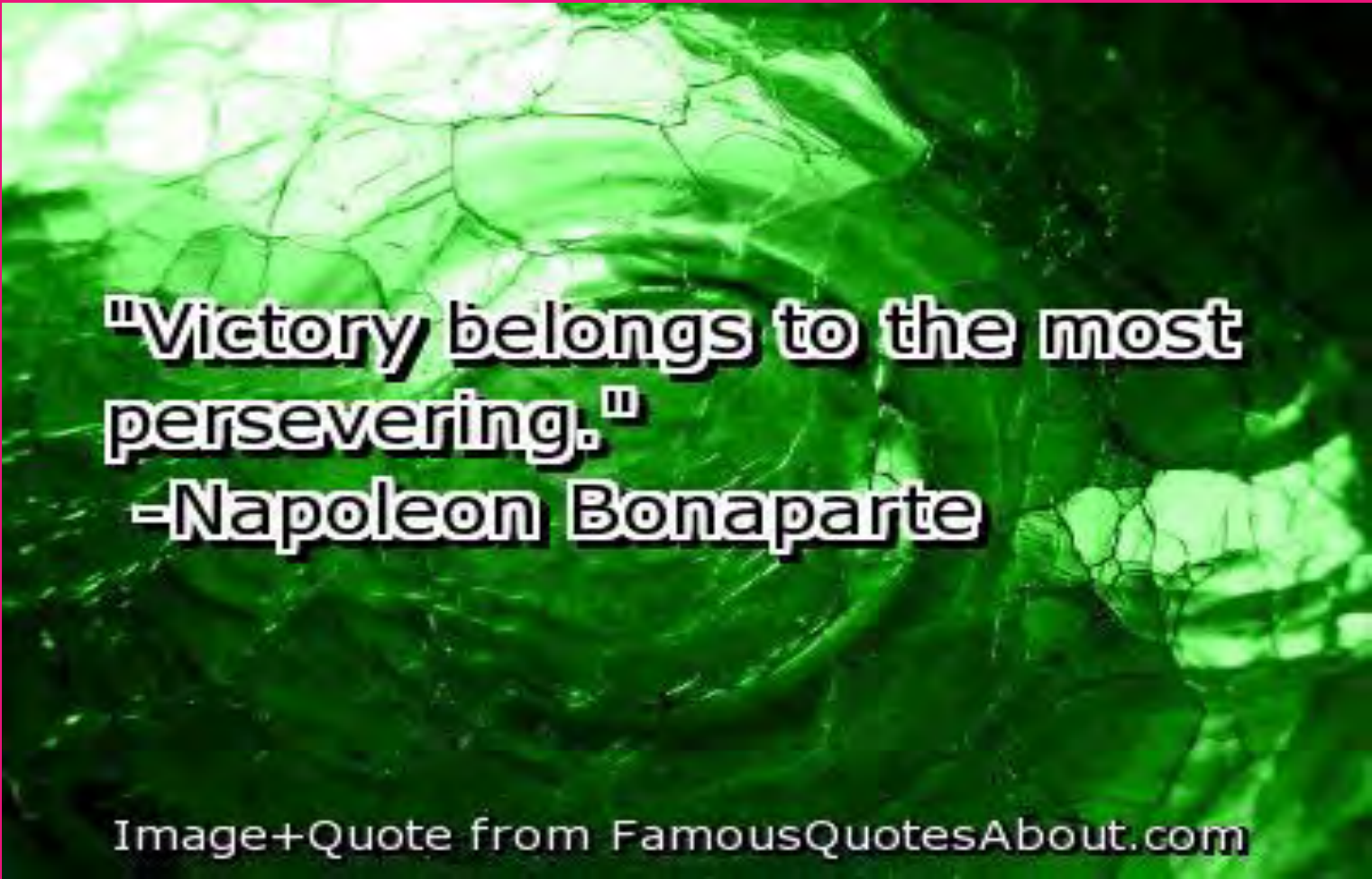




WHAT WORKED-WHAT DIDN'T

- Allowing Peer Educators to Develop the Program on Their Own
- Clearly Defining Expectations & Program Goals
- Working With the Strengths of Individual Team Members
- Mass Mailings/Depending on Others to Market the Program
- Not Having Policies & Procedures to Assist in Program Development
- Not Resolving Conflict in a Timely Manner

NO LIMITS
NEVER UNDERESTIMATE
THE POWER OF PEERS



**"Victory belongs to the most
persevering."
-Napoleon Bonaparte**

Image+Quote from FamousQuotesAbout.com





**Do you know other groups or organizations
that might benefit from this program?**

**For more information
or to schedule a presentation**

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OR

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**CNS Anti Stigma
Program**



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